



***Fook Lam Moon*** is long established as the premier brand of fine Cantonese cuisine in Hong Kong. Founded by Mr. Chui Fook Chuen in 1948, *Fook Lam Moon*, with a heritage of more than half a century, has always been dedicated in offering the finest traditions of Cantonese cuisine, with its gourmet specialties highly renowned in both Hong Kong and overseas.

Born in 1908, founder Chui Fook Chuen became an apprentice at the age of 14 and quickly ascended as a house chef for an ex-bureaucrat of Qing Dynasty residing in Hong Kong. Following this position, he became the head chef for the prominent Ho Tung family. To fulfill his vision of becoming the true master chef for a wider clientele, Chui set up his own catering service "Fook Kee" in 1948. By offering dishes epitomizing the traditions of Cantonese cooking yet with a personal twist, Chui had since set the guiding principles and cemented the fundamentals which *Fook Lam Moon* uphold throughout the years.

*Fook Kee* was an instant success, catering to the elites of Hong Kong and it was renamed as *Fook Lam Moon* in 1953, endowed with the meaning of "good fortune arriving at your door". Indeed, it was good fortune for patrons then because quality food is assured whenever *Fook Lam Moon* chefs arrived. Committed in using only the best ingredients, this guiding principle led *Fook Lam Moon* to be held in high esteem by Hong Kong elites and epicureans, representing a dedication in haute Cantonese cuisine.

Alongside Hong Kong's economic growth and evolution of the culinary industry, the first *Fook Lam Moon* Restaurant was opened in 1972 in Wanchai, Hong Kong. The Kowloon branch soon followed in 1977, opening in Tsimshatsui. The third *Fook Lam Moon* was opened in Macau in August 2015 and this is the only overseas branch of the group.

Offering a definitive dining experience in Cantonese cuisine, *Fook Lam Moon* is highly praised by both patrons and industry for its impeccable quality of delectable dishes and fine service. Over the years, *Fook Lam Moon* restaurants have earned numerous reputable awards and mentionings locally and internationally, including the Michelin Guide Hong Kong & Macau, Asia's 50 Best Restaurants, Monocle Restaurant Awards and Wine Spectator Restaurant Awards.

With a heritage of near 70 years as a world acclaimed brand of fine Cantonese dining, *Fook Lam Moon* will continue to uphold its guiding principles and promote authentic Cantonese culinary culture through its gastronomic excellence.

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